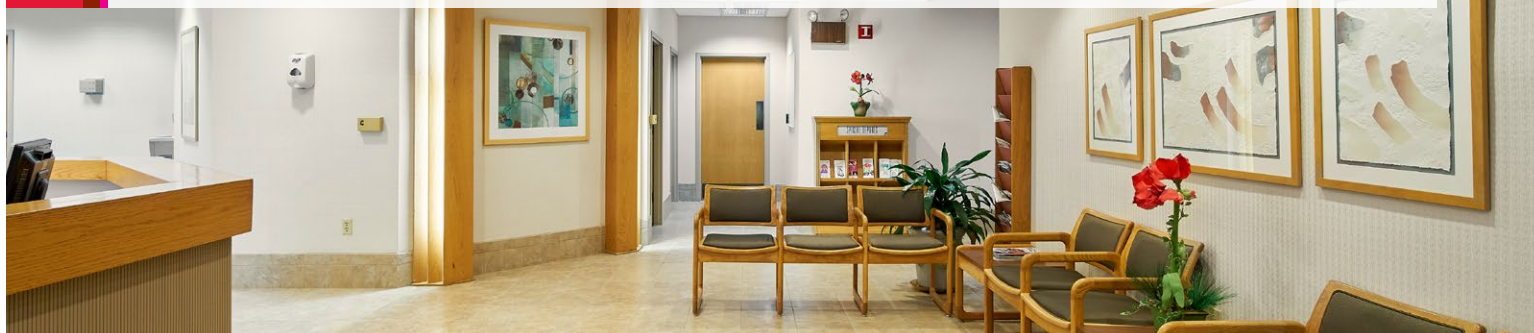




Still going strong: DuPont™ Tedlar® protected wallcoverings at Omega Medical Center delivering durability and style for 30+ years



Wallcoverings still performing and looking great after 30+ years



Maximizing ROI with durability and timeless design



Bleachable, easy-to-clean thanks to enhanced material properties



Wallcoverings protected by Tedlar® do not support the growth of mold, mildew or bacteria

Summary

For the Omega Medical Center, the premier resource for occupational health and on-the-job Workers' Compensation injury care in Delaware and the mid-Atlantic region, a choice made more than 30 years ago is still delivering value: the decision to use Fidelity wallcoverings protected with DuPont™ Tedlar® film in all high-use areas across its 14,500 square foot premises. While the painted sections of this state-of-the-art medical facility have had to be re-painted multiple times over the past three decades, the walls protected by Tedlar® are as durable, easy to clean and attractive as they were when the Center first opened, back in 1985.

Challenge

The challenge 30 years ago for the Omega Medical Center was to outfit its new premises in Newark, Delaware, for the long term. Maximizing return on investment by choosing medical and office equipment that would deliver value and performance over many years was an important part of the business plan. Selecting wallcoverings that could deliver the same long-term value was just as important.

Solution

The Tedlar® based wallcoverings installed at the Center feature durable, polyvinyl fluoride films (PVF) that offer long-lasting protection for surfaces exposed to wear-and-tear or harsh environments. Bleachable, easy-to-clean and stain resistant, the chemical stability of Tedlar® films allows the strongest cleaning agents to be used, without damage, which is a key consideration in a high-use medical setting. Everything from scuffs to bodily fluids can be easily and hygienically removed, in accordance with all standard disinfection protocols.



Vinyl wallcovering protected with DuPont™ Tedlar® film, produced by Fidelity Wallcovering, Inc., is used in all high-traffic areas at Omega Medical Center

“The Tedlar® based wallcoverings have lasted a long time – better, in fact, than any other wallcovering used elsewhere in the building. It’s a heavy-duty product that is aesthetically pleasing.”

In addition to the durability and cleanability of the Tedlar® laminated wallcoverings, they also offer aesthetic appeal. The texture of the wallcoverings adds dimension and interest to the walls, and the Center chose a timeless pattern and color that would match the interior design 30 years ago, and still look attractive today as design styles evolved.



Siobhan Hawkins, Director of Operations, Omega Medical Center

Results

For Deirdre O’Connell, Executive Director at the Omega Medical Center, the choice for the Tedlar® laminated wallcoverings has proven to be a sound one. “Back then, when we made the decision, our concern was durability and wear-and-tear in our high traffic areas,” she said. “The Tedlar® based wallcoverings have lasted a long time – better, in fact, than any other wallcovering used elsewhere in the building. It’s a heavy-duty product that is aesthetically pleasing.” This compares to the sections of the building where paint was used, for example, which require re-painting every three to four years.

The wallcoverings are impervious to rough treatment, said O’Connell. No matter how vigorously they are cleaned, or the strength of the cleaning products used, the wallcoverings hold up. This is the result of the inherent qualities of Tedlar®, and the way the wallcoverings are manufactured.

The patients like the wallcoverings too. “We chose the color because it’s ageless and timeless,” said O’Connell. “Patients tell us it’s attractive, and even though we’re in an older building, our premises look great.”

In the more than 30 years since the wallcovering was installed, the Center has not experienced any problems such as stains, delamination, peeling or cracking as seen in some other wallcoverings. “The Tedlar® based wallcovering has more than paid for itself in the past 30 years,” said Siobhan Hawkins, Director of Operations, who has been with the clinic for over 20 years. “We have been very happy with this product’s performance. Tedlar® is the standard by which all other wallcoverings are compared.”

PROJECT LOCATION	
Omega Medical Center, Newark, DE, USA	
PROJECT DETAILS	
Project	Tedlar® based wallcoverings installed in all high-traffic areas
Milestone reached	After 30+ years, Tedlar® laminated wallcoverings still look great and continue to provide superior durability and cleanability
Benefits	Long-lasting wallcoverings provide value, performance and enduring style
Material specified	Vinyl wallcovering protected with DuPont™ Tedlar® film, produced by Fidelity Wallcovering, Inc., Wayne, NJ

Style that endures.

tedlar.com/healthcare